

### CHERYL SULLIVAN

President & CEO, PAC Packaging Consortium

Cheryl has over 35 years in the packaging industry primarily helping food processors package products for the retail market. Since 2009, she has operated her own consulting company ([www.csconsultants.ca](http://www.csconsultants.ca)) where she coaches food, beverage, and consumer products businesses on how to package with a focus on sustainability. She is also co-owner in PackYourProduct.com, an online packaging resource with a supplier search tool. Cheryl is an active member of PAC Packaging Consortium, B.C. Food Processors Association, and the Small Scale Food Processors Association. Currently, she is the Chairman/Membership Director of the PAC Packaging Consortium Pacific Region Leadership Council and sits on two PAC committees, the PAC NEXT Packaging Innovation Pathway and PAC FOOD. As well, she is the IFS International Featured Standards Marketing Communications Manager for North America and Consultant for the IFS PAC secure packaging safety standard.



### KAREN STORRY

Senior Project Engineer, Zero Waste Implementation

Karen is a Senior Project Engineer for Metro Vancouver's Zero Waste Implementation team. She is the technical lead for various programs and policies to reduce, reuse and recycle waste currently destined for disposal. Currently her work focuses on reduction of single-use items; such as bags, straws, and coffee cups; and minimizing clothing waste through reduce, repair and reuse.



### ISAUL LOPEZ

Sales and Business Development – Biopolymers

Isaul Lopez Holds a degree in Chemical Engineering from St-Nicholas University of Michoacan Mexico, a degree in Industrial Management from University of Liege, Belgium, and a Masters in Engineering in Polymer Science from Ecole Polytechnique of Universite de Montreal. With 20+ years of experience in Sales and Technical Service. Has been working at BASF Canada for the past 15 years. Currently within BASF Biopolymers Division as Sales and Business Development Specialist, responsible for Canada and Mexico.



GREGORY BAXTER, Ph.D.

Founding Partner & CTO Logo of Think Beyond Plastic Accelerator

Dr. Baxter works at the intersection of innovation and biotechnology, and brings a wealth of expertise in biochemistry, nanotechnology and entrepreneurship. He is a published author and holds over 20 patents on various aspects of molecular biology and biochemistry. He serves on the Board of Stellar BioTechnologies, the world leader in immunostimulating proteins and is a Board Advisor to CertiChem, Inc. the experts in detecting endocrine activity in consumer products. Dr. Baxter is a long-time mentor and member of the Founders Board of Advisors at StartX Stanford Student Startup Accelerator and was a Fellow with the Innovation Accelerator, a public-private partnership with NSF to facilitate the commercialization efforts of small businesses. Dr. Baxter was a Program Director with the Division of Industrial Innovation and Partnerships at NSF. He was the founder and CSO of Hurel Corporation, a biotechnology company. He is an Adjunct Associate Professor at Cornell University and was a Senior Scientist at the Cornell Nanoscale Science and Technology Facility.



BRIAN SAUL

Owner and Creative Director of Fluid Creative

Brian Saul is the Owner and Creative Director of Fluid Creative, a Vancouver based creative agency focused on building natural brands. At Fluid we believe in the power of consumer behavior and the vision of values-based entrepreneurs to create positive change. Since 2001 Fluid has worked with many of the most recognizable natural, organic, healthy, sustainable and ethical brands in the North American packaged goods category including Kettle Brand Chips, Seventh Generation, Earth's Own, and many more. Fluid has also been instrumental in creating and growing many local natural products brands including Almond Fresh, Pete's Tofu, and most recently Tree Island Gourmet Yogurt, Anita's Organic Mill & Freyumm Foods. Brian's vision for the future sees Vancouver as a globally significant center for innovation and production of great, healthy, sustainable, socially responsible packaged goods products. Brian is a past board member with the Small Scale Food Processors Association; sits on the Marketing Committee for LOCO BC; is a Community Food Centers Canada "Good Food Builder"; is Founder of Feeding Growth, and BC based progressive food incubator; and is a co-founder to the Kathi Fund for Female Progressive Food Entrepreneurs. Brian lives in the Dunbar in Vancouver with his wife and 3 children. He loves contemporary art and Youth Baseball.

